



What Stories Do Your Stories Tell?

A worksheet for planning a messy-but-useful content analysis.

What do you want to learn about your work?

Hint: word frequency, source diversity, metanarratives

What body of work will you examine?

Hint: headlines, photos, columns, within X timeframe

What time can you dedicate to this? Hint: an hour a week? A one-day intensive? An hour right now?

What categories will you track? Hint: topics in a headline, types of sources, geographic location of a story

Category

City Hall Voices

Definition

Quotes from elected officials & their spokespeople
